

# Revolutionizing Raw Herb Trade in India

Jadi Buti Bazar is an innovative online e-auction platform that is reshaping the raw herb market in India.

Designed to benefit both buyers and sellers, the platform focuses on quality, transparency, and fair trade.

## Benefits for Buyers:

### Ensuring Authenticity and Quality

At Jadi Buti Bazar, we understand that buyers demand high-quality, authentic products. Our platform ensures that you receive exactly what you're looking for, with features like:

- **Lab-Tested Quality Reports:** Every product listed undergoes rigorous laboratory testing to guarantee it meets high standards.
- **Comprehensive Traceability:** Access detailed information on the origin and cultivation of each herb, providing full transparency.
- **Blockchain Security:** Our use of blockchain technology ensures tamper-proof transactions, giving you confidence in the authenticity of your purchase. These features help buyers source high-quality raw herbs with verified origins, ensuring the integrity of their products and supply chains.

## How to Register



Step 1: Select Account Type  
Choose one of the following options:

Buyer: Explore and purchase high-quality medicinal plants.

Supplier: List your products and reach a wider audience.



Step 2: Enter Your Mobile Number for OTP Verification



Step 3: Enter Your Personal Info.  
Name of firm, Contact person's name, Contact person Email and Contact Number.

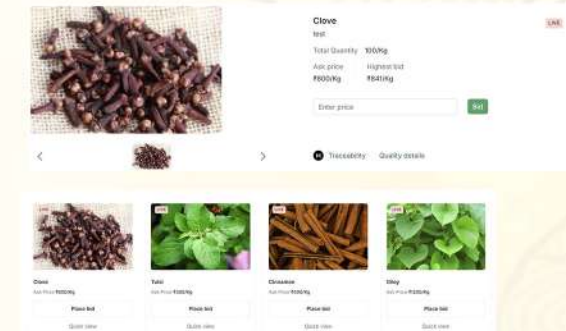
Step 4: Enter your Aadhar number, PAN number and GST number (if you have)



Step 5: Enter your Bank details



## Overview of Bidding/Auction



### Important Note:

Bidding/Auction time-48 hours

## Benefits for Sellers:

### Empowering Farmers Through Fair Pricing

Jadi Buti Bazar is committed to empowering sellers, especially farmers, by providing direct access to buyers and eliminating intermediaries. This direct connection ensures that:

- **Fair Pricing:** Sellers receive competitive prices for their produce through an open bidding process.
- **Market Access:** Sellers can reach a broader audience of potential buyers, increasing their opportunities to secure favorable deals.
- **Quality Rewards:** Knowing they will be fairly compensated, sellers are encouraged to maintain high-quality standards. This approach not only increases the income for sellers but also fosters a market where quality is recognized and rewarded.

### Building a Sustainable Future Together

Jadi Buti Bazar's impact extends beyond individual transactions. By creating a fair, transparent, and quality-focused marketplace, we are:

- Promoting Sustainable Farming Practices
- Preserving Traditional Herbal Knowledge
- Strengthening the Herbal Industry Supply Chain

Whether you are a seller looking to maximize the value of your produce, or a buyer seeking high-quality herbs with complete traceability, Jadi Buti Bazar offers a platform that benefits all. Together, we can create a more equitable and

## About Us

Regional cum Facilitation Centre for North Indian States [RCFC (NR-1)] of National Medicinal Plants Board has been established at Research Institute of Indian System of Medicine, Joginder Nagar, District Mandi, Himachal Pradesh in October 2017. It provides a platform to all stakeholders of Medicinal Plants sector in 7 Northern States viz., Uttar Pradesh, Uttarakhand, Haryana, Punjab, Himachal, Delhi, and Chandigarh.

RCFC NR-1 serves as a one stop solution for Medicinal Plant activities in northern states i.e from providing high quality planting material for cultivation to assisting individuals for technical and marketing inputs.



Visit our website

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# जड़ी-बूटी बाजार



## Jadi Buti Bazar

“एक किलो हो या एक हज़ार आगया  
जड़ी-बूटी बाज़ार”



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